



Co-funded by the
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Ag-Lab

“Improving skills in laboratory practice for agri-food specialists in eastern Europe”

Work Package 4 Dissemination & Exploitation of results

**Steering Committee Meeting
Tbilisi, 22-23 October 2019**

Dr Nidal Shaban

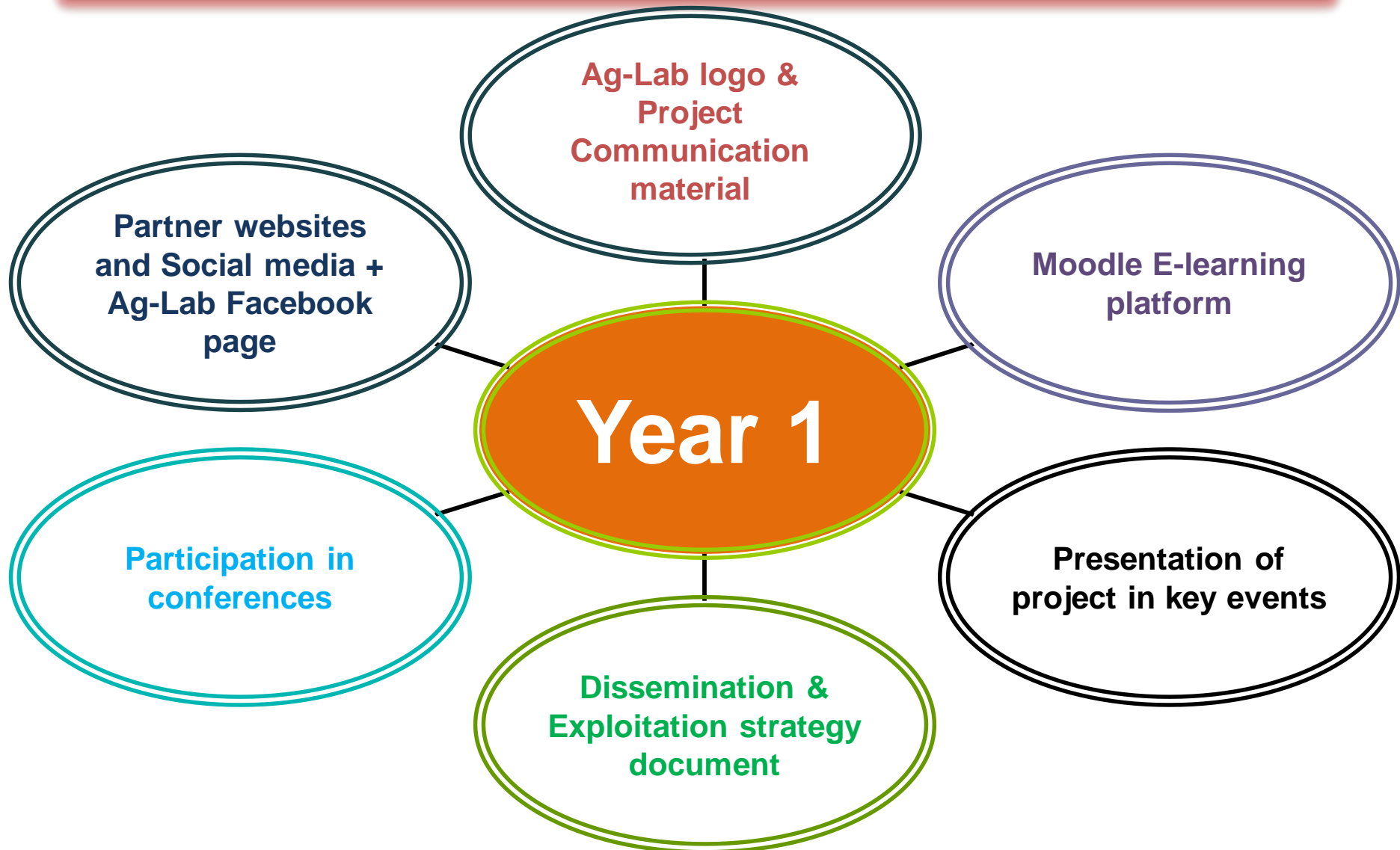


I.S.L.E.

INNOVATION IN THE TEACHING
OF SUSTAINABLE DEVELOPMENT IN LIFE SCIENCES IN EUROPE

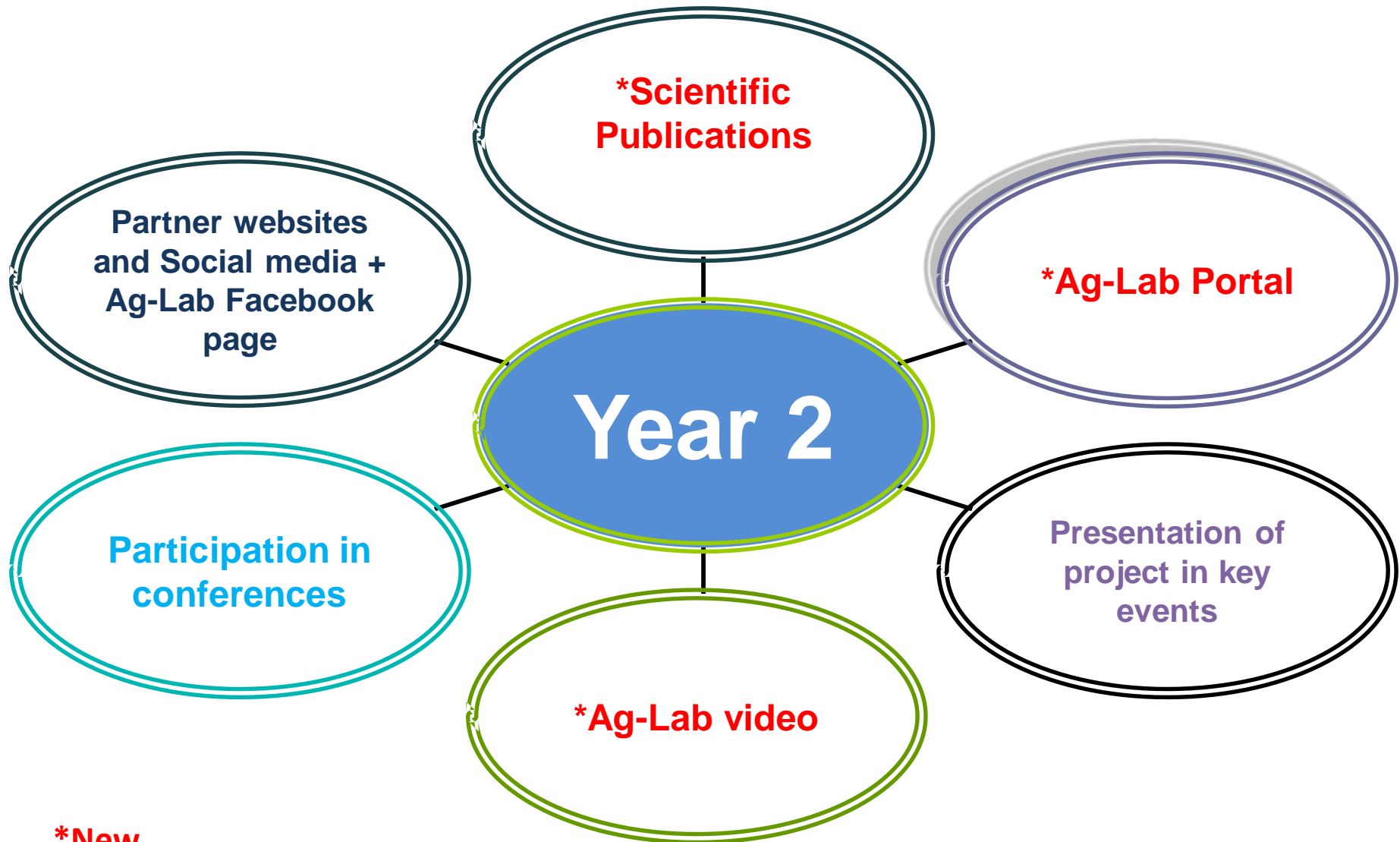
DISSEMINATION & EXPLOITATION

per year





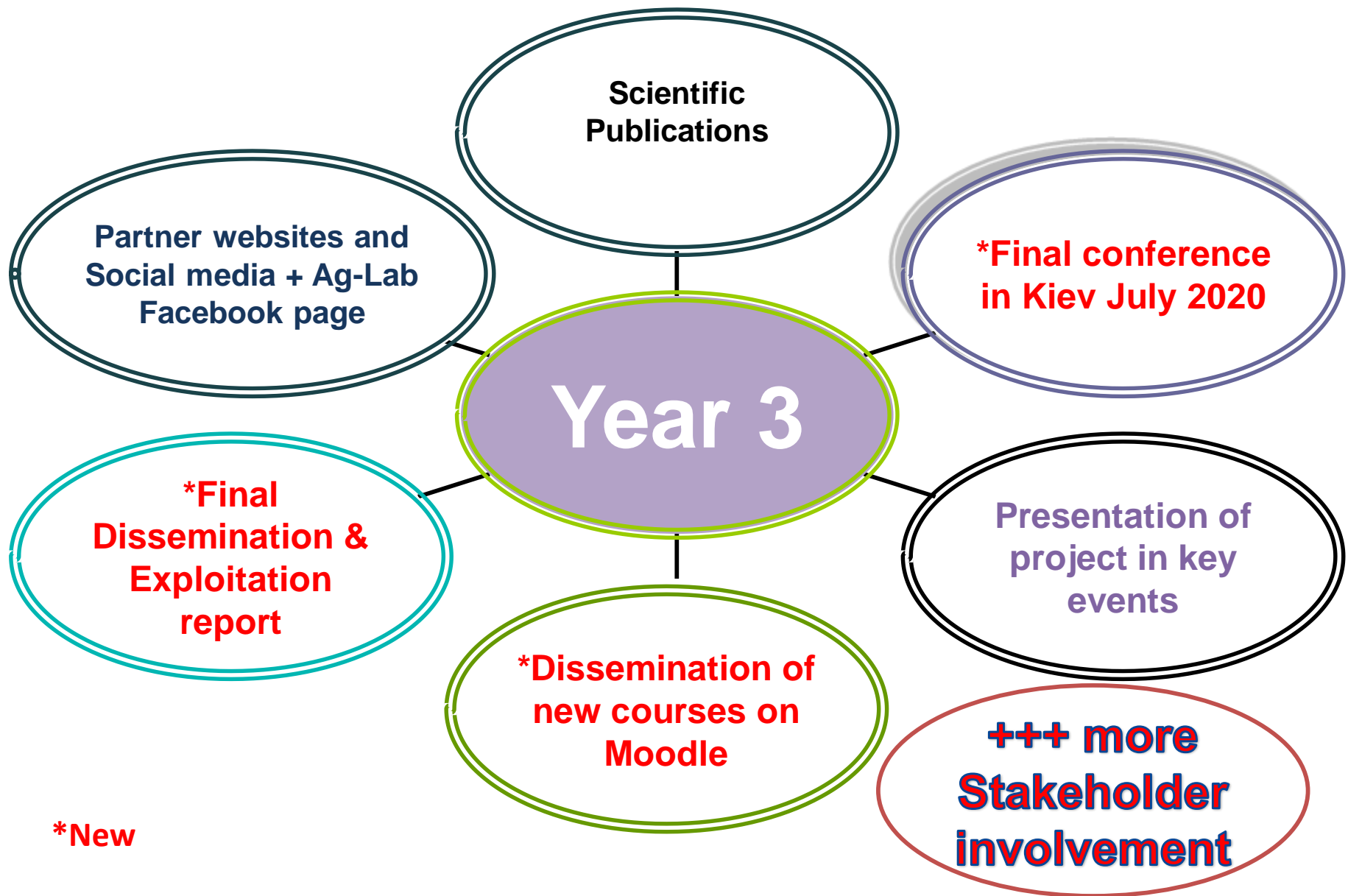
DISSEMINATION & EXPLOITATION



***New**



DISSEMINATION & EXPLOITATION



DISSEMINATION & EXPLOITATION *per Country*



We need more quantative results (figures / statistics) in terms of « Outreach »
- How many people have been made aware of the project and its outcomes?

Internal Events



5 Steering Committee Meetings :

Ukraine x2, Moldova, France, Georgia

4 Teacher Training sessions :

Ukraine x2, Moldova, Georgia

4 Student Training sessions:

Poland, Italy, Slovenia, France

7 Study visits :

Poland x2 , Italy x2, France x2, Slovenia

2 Expert Missions :

Ukraine x2



GEORGIA



Communication:

- Facebook posts
- Website posts

Events:

National = 1

International = 1

GEORGIA



Stakeholders = 6

- Ministry of Education and Science;
- Shota Rustaveli National Science Foundation of Georgia ([SRNSFG](#));
- Laboratory of Ministry of Agriculture of Georgia ([LMA](#));
- National Centre for Disease Control and Public Health ([NCDC](#));
- Georgian Biotechnology Association (**GeBA**);
- National Erasmus office.

MOLDOVA



Communication:

- Facebook posts
- Website posts
- TV Programs
- Publications :
 - Journal of ATATÜRK central horticultural research Institute;
 - Материалы международной научно-практической конференции, посвященной 27-ой годовщине Комратского государственного университета 9 февраля 2018 , Молдова

MOLDOVA



Events:

National = 5

International = 3

Stakeholders = 6

- Ministry of Education and Science;
- Other Policy-makers;
- Other Academic institutions;
- National Erasmus office;
- Research projects;
- Regional and National Laboratories

UKRAINE



Communication:

- Facebook posts
- Publications in « World Of the University » journal
- Website posts
- Publications in « Technolog » journal

Events:

National = 6

International = 7

UKRAINE



Stakeholders = 11

- **Ministry of Education and Science;**
- **State veterinary service;**
- **Ministry of agrarian policy and food;**
- **National Erasmus office;**
- **Bila Tserkva city administration of the State Consumer Service in the Kiev region;**
- **Bila Tserkva City State Laboratory;**
- **State Scientific-Research Control Institute of Veterinary Medicinal Products and Feed Additives;**
- **Pig breeding and agricultural production institute of NAAS;**
- **Sumy branch of the State Research Institute of Laboratory Diagnostics ;**
- **Veterinary and Sanitary Expertise and Sumy Regional Phytosanitary Laboratory;**
- **Regional laboratories of the State Service of Ukraine for Food Safety and Consumer Protection.**

E.U



Italy

Communication:

- Facebook / Twitter / Instagram posts
- Website posts
- Radio Interview

Events:

National = 2

E.U



Poland

Communication:

- Facebook posts
- Website posts
- Internal reports
- Faculty meetings

Events:

National = 3

International = 1

Dissemination & Exploitation tools



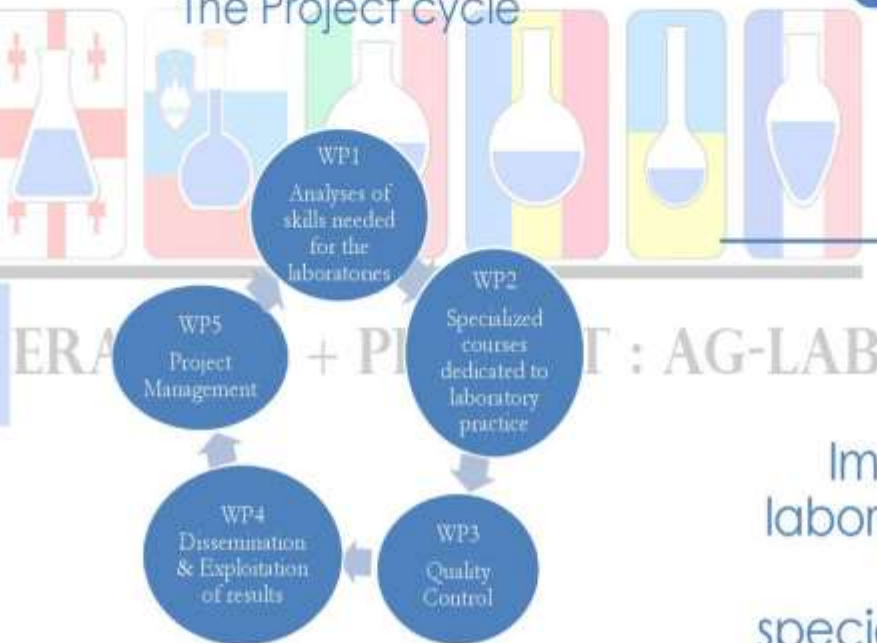
**Brochures, Leaflets/Flyers, Posters, Newsletters,
Video, Facebook, Portal, Moodle....**

Capacity Building in Georgia, Moldova & Ukraine

Ag-Lab aims to improve the quality control of Agro-Food products in the three recently-associated EU member countries by improving upon the training of their specialists. The project deals with the part of the EU Agreement related to food and agricultural products safety which can only be ensured through appropriate laboratory control of EU legislation and standards.

Ag-Lab project

The Project cycle



Improving skills in laboratory practice for Agro-Food specialists in Eastern Europe

ERASMUS + KA2 PROJECT
N°586383



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AG-LAB

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AG-LAB

CAPACITY BUILDING FOR LABORATORIES AND UNIVERSITIES



AG-Lab Moodle

<http://ag-lab.isle.eummena>



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Ag-Lab Facebook page – only 92 likes!

facebook.com/AgLabProject/



Ag-Lab Erasmus + Project



Corinne

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Project

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Share

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Oct
22

Ag-Lab Project Meeting in Georgia

22 Oct–26 Oct · Tbilisi

You like Ag-Lab Erasmus + Project

Boost Event

See All

Recommendations and reviews



19 April 2018

See All

Videos

First screening of the Ag-Lab video presenting all parte...

Learn More

Invite friends to like Ag-Lab Erasmus + Project and help you connect with more people.



Easily manage your Page from anywhere
Get the Pages Manager app to post and respond to Page visitors on the go.

See all Page tips ¹



92 likes 0 this week

Iman Kadhum and 9 other friends



96 follows

See Pages Feed



Posts from Pages that you've liked as your Page



426 post reach this week



2 video views this week



92 people like this and 96 people follow this

Iman Kadhum and 9 other friends

Community

See all



Cristina Cunha and 9 other friends like this



Invite Friends



Search



Corinne

Home

Create



Page

Inbox

Manage jobs

Notifications

Insights

Publishing Tools

More ▾

Edit Page Info

Settings **2**

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Overview

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Orders

**When a post
« shared »,
not just
« liked » it
creates more
outreach!**

**eg – this
post was
shared by
TSU and it
created
more
interaction..**

All posts published

Reach: Organic/Paid Post clicks Reactions, comments & shares

Published	Post	Type	Targeting	Reach	Engagement	Promote
11/10/2019 10:25	Ag-Lab Project Meeting in Georgia			12	5 2	Boost Event
07/10/2019 17:59	Odessa National Academy of Food Technologies students took part in			384	40 24	Boost Post
25/09/2019 17:42	Ag-Lab Erasmus + Project			43	5 3	Boost Post
18/09/2019 12:04	In light of the next Ag-Lab meeting in Georgia!			51	10 6	Boost Post
03/09/2019 13:48	We at Ag-Lab are very proud to have had our own e-learning			52	5 6	Boost Post
03/09/2019 10:15	Students from Tbilisi State University(Applied Biosciences)			7.5K	1.1K 202	Boost Post
22/08/2019 09:36	After the successful undertaking of the Teacher training sessions, the			478	23 25	Boost Post
08/08/2019 14:11	Ag-Lab Erasmus + Project			50	4 3	Boost Post

Dissemination & Exploitation tools



We still Need :

- 1) Analytics for Social media, Ag-Lab portal and Moodle...**
- 1) Quantative results (figures / statistics) in terms of « Outreach » for posts, publications, websites...**
- 2) More Scientific publications for the portal,**

Дякую! Hvala vam!

გმადლობთ! Mulțumesc!

Grazie! Merci!

Dziękuję Ci! Thank you!

Благодаря ти!